

Intern Insights: Anum Khan

Anum Khan is a fourth year Political Science major and digital humanities minor who will be graduating in June 2013. We caught up with her to learn more about her internship in the Premium Seat Sales department at [Live Nation](#) and her experience in a History 195CE course.



CCL: How did you land your internship?

AK: I had heard of Live Nation through a friend who worked there and applied online through [internmatch.org](#).

CCL: How has your internship helped shape your career goals?

AK: I have interned at a variety of places and interning at Live Nation has taught me that the live event industry is what I want to do professionally. I've learned how to work different venues, met the staff who run these venues, and have learned more about the music industry as a whole. I've enjoyed my internship so much that I extended it into a second quarter.

CCL: What skills did you learn on the job that go above and beyond what you have learned in your college courses?

AK: I've learned about marketing and sales, both of which are not courses offered at UCLA. I've also gained hands-on experience working venues, creating Spotify playlists, and using our social media, which I would not have been able to do through traditional classes.

CCL: What were the benefits of taking a 195CE course through the Center for Community Learning? What did you learn by meeting with a coordinator and pairing your internship with academic research?

AK: At first, I questioned how my music-industry internship would correlate with the History 195CE course, but my History 195CE course coordinator explained how there is history behind everything, which I had never thought of before. By completing the weekly writing assignments, I learned a lot about the music business. I researched how Live Nation originated, how it was run in the past, and most importantly, the challenges the company faces for the future. I wrote my final research project on how technology has impacted and changed the music industry because I think it's important to keep up-to-date and be innovative. Most importantly, the 195CE course taught me to think critically about my internship and the music industry as a whole.

CCL: How has your internship helped refine your understanding of civic engagement and/or your sense of UCLA's collaboration with the communities of Los Angeles?

AK: The live events and music programming that UCLA has, such as JazzReggae Festival, Bruin Bash, and cultural shows really help unite students and the greater Los Angeles community. My internship has reinforced for me the power that live events and concerts have in bringing people together.